

# SHIPFIN TRADE FINANCE BUSINESS GROWS WHEN FINANCE FLOWS.



SHIPPING THE FUTURE

# CARING BEYOND SHIPPING

CMA CGM Group's strategy rests on 'Shipping The Future', with the customer at the heart of this thinking.

Our philosophy is to make the customer's journey with us, beyond seamless. Our customer centric philosophy is guided by a powerful principle that we call 'Caring Beyond Shipping'.

This means we understand better our clients, listen to them more, anticipate their needs and improve their overall experience with us. We do so by delivering unmatched quality and value through consistent, innovative, rewarding and customized business growth solutions.





# ABOUT CMA CGM

CMA CGM, headed by Rodolphe Saadé, is a worldwide leading shipping and logistics group, offering turn key adapted solutions.

Employing over 110,000 staff members worldwide, the Group is present on all five continents through its 755 offices, in more than 160 countries, serving 420 ports with a fleet of 528 vessels.

Since its creation, CMA CGM's goal is to constantly reinvent shipping, by always looking for better solutions, while respecting the environment.



**Is your business growing and your import-export trade expanding? Are your customers and suppliers growing in number and drawing more on your cash position and reducing your production capacity? Do you want to be able to protect your working capital while securing your supply chain?**

Because CMA CGM is committed to improving your experience at each transportation step by supporting your business activity, we created SHIPFIN, a set of trade financing solutions to strengthen and support your growth. CMA CGM, a world leader in transportation and logistics, gives you access to simple, reliable and rapid trade finance services through a single point of contact.

## **DISCOVER OUR RANGE OF IMPORT-EXPORT FINANCING**

**Aimed at all our import and export customers, SHIPFIN offers a new range of opportunities :**

- › Help your cash position by receiving payment when your goods are loaded at departure.
- › Ensure the sustainability of your supplier relationships through simplified payment collection.
- › Grow your business with a sound cash flow and facilitated exports.
- › Simplify the follow-up of your invoices and customers' receivables thanks to a single platform.
- › Maximize your working capital by benefiting from extended payment periods.
- › Preserve your borrowing capacity.
- › Optimize your balance sheet with non-recourse and no-collateral financing.

**LOCATE SHIPFIN DIRECTLY ON THE ONLINE PLATFORM AND DISCOVER THE SIMPLICITY OF OUR SOLUTION.**

# WHY CHOOSE SHIPFIN?

- › Financing upon loading of up to 90% of the invoice amount.
- › Payment periods extended up to 120 days.
- › Recovery of your payments covered by credit insurance.
- › Simplification of multi-currency exchanges.
- › Customer experience streamlined through a single point of contact .
- › A dedicated team composed of experts in financing and transportation.
- › A fast and simple procedure tailored to your particular needs.
- › A service designed in collaboration with reliable and experienced partners.
- › Coverage available on all types of merchandise (except perishable and dangerous goods).
- › .. and the strength of a world leader in transportation and logistics.

Present in 160 countries, CMA CGM is at the heart of trade exchanges around the world. Our mission is to help you grow your business internationally. Who better than CMA CGM can understand your business and offer you the best financing solution?



Start now  
connect to one of our platforms



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[anl.com.au](http://anl.com.au)



[apl.com](http://apl.com)



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