

CLIMACTIVE

THE MOST ADVANCED
TECHNOLOGY TO DELIVER
FARM FRESHNESS TO YOU



CARING
BEYOND SHIPPING



SHIPPING THE FUTURE

ABOUT CMA CGM

CMA CGM, headed by Rodolphe Saadé, is a worldwide leading shipping and logistics group, offering turn key adapted solutions.

Employing over 110,000 staff members worldwide, the Group is present on all five continents through its 755 offices, in more than 160 countries, serving 420 ports with a fleet of 509 vessels.

Since its creation, CMA CGM's goal is to constantly reinvent shipping, by always looking for better solutions, while respecting the environment.



CARING BEYOND SHIPPING

CMA CGM Group's strategy rests on 'Shipping The Future', with the customer at the heart of this thinking.

Our philosophy is to make the customer's journey with us, beyond seamless. Our customer centric philosophy is guided by a powerful principle that we call 'Caring Beyond Shipping'.

This means we understand better our clients, listen to them more, anticipate their needs and improve their overall experience with us. We do so by delivering unmatched quality and value through consistent, innovative, rewarding and customized business growth solutions.



YOUR FRESH FRUITS AND VEGETABLES REQUIRE OUR SPECIAL ATTENTION

At CMA CGM, we are committed to providing excellence at every step of the journey. We know that certain highly sensitive commodities such as fresh fruits and vegetables, require special attention due to their biological specificities, and maturation time. That's why we are introducing CLIMACTIVE: the latest and most advanced solution to maintain product freshness to destination by faster reducing the level of oxygen inside the container equipped with DAIKIN Active CA.



THE BEST PERFORMANCE FOR YOUR BUSINESS

During the transport, fresh fruits and vegetables undergo different processes using oxygen (O₂) and transforming into carbon dioxide (CO₂) resulting in ageing and ripening. With CLIMACTIVE, we can control the refrigerated container to prevent the maturation process of your fruits or vegetables and deliver higher quality at destination.

OPTIMIZE YOUR COMPETITIVE ATTRACTIVENESS



- Slow the maturation process
- Preserve the quality and freshness
- Extend the shelflife



- Optimal storage conditions
- Limit weight loss
- No oxygen infiltration

EXPAND YOUR BUSINESS



- Reach further destinations
- Target new markets



- Limit the ripening process
- Allow longer transit time



STAY GREEN

- Maintain your organic label



- No chemical treatment needed



INCREASE YOUR PROFITABILITY

HIGHLY SENSITIVE COMMODITIES CAN NOW TRAVEL THE WORLD

HIGH ADDED VALUE PRODUCTS



Blueberries



Asparagus

LONG TRANSIT TIME



Snow peas



Melons

ORGANIC PRODUCTS



Grapes



Bananas

HOW DOES CLIMACTIVE WORK?

- With this active system, optimal gas' levels inside the container are reached much faster to ensure that your produce has the best possible quality of the storage environment during a longer time.
- The nitrogen pumps installed on our newest container fleet create in a few hour only an over pressurization building a real barrier against possible oxygen infiltrations protecting your cargo from excessive ripening.
- The temperature, humidity and balance between oxygen and carbon dioxide are customized and continuously regulated to guarantee your final products' freshness.



WHY CHOOSE CMA CGM?

CMA CGM owns the second largest refrigerated container fleet in the world with more than 400,000 Reefer TEU.

CMA CGM is proud to propose you a large network of experts all over the world and a dedicated CA team in Head Office in Marseille to study and follow your requests.

The container fleet includes 20', 40'HC and 45', all equipped with the latest technologies and features ensuring the best care for your products.

As a leading worldwide shipping group, CMA CGM can offer a global coverage, a variety of services, a better control over the supply chain and a modern and reliable fleet.

ABOUT DAIKIN

Daikin Reefer is a wholly-owned division of Daikin Industries Ltd., the world largest climate temperature company. For 50 years, Daikin Reefer has brought world-leading Japanese technology and quality to the most demanding of temperature-controlled applications.

Performance, Quality & Reliability from design and development, through the manufacturing process, are the cornerstones of the Daikin Reefer philosophy.

Daikin ACTIVE CA is the fastest way to place produce in the optimum environment through the immediate reduction of O₂ concentration and a rich injection of N₂. This process slows down respiration, reducing water loss and extending shelf life.



CONTACT YOUR USUAL SALES REPRESENTATIVE
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